

62 63

2564 1

Bi

MRL ( InL (

2564 Gen Z

52%

Gen Z

2

Passport

Gen Z

“ ” 77% “ ”

85%

Gen Z

2564

“ ” 3.2

Bio Gen Z

2564 Gen Z

2564 “ ” 27

\*\*\*

Gen Z

Match

Match

30%

2 “ ” 25% Bio

“ ” Passion

STAR The Kid LAROI & Justin Bieber good4u Olivia Rodrigo

2564

Gen Z Passion Netflix

Gen Z " 2564  
Gen Z  
2021 Gen Z  
"

1 2564 30 2564  
\* Year in Swipe 2562 2563  
\*\* VIBE  
\*\*\* (Vaccine Centre)  
Year in SwipeTM Match Group, LLC

Additional assets available online: [\(1\)](#)

<https://th.tinderpressroom.com/year-in-swipe-2021>