





Tinder

3 Gen Z 1) 2) 3)

Gen Z (78%) (61%)+ K-pop Gen Z

Tinder

Tinder "Double the Chill" Match Tinder

Tinder

Tinder "Explore" 1

Tinder 3

75% Gen Z

18-25 1,000 2567 OnePoll Tinder 18 2565 - 28 2565

Additional assets available online: (4)

https://th.tinderpressroom.com/when-weird-becomes-wonderful