Tinder Newsroom

“Friendfluence” [redacted]

[redacted]

[redacted] (1 [redacted] – 14 [redacted] 2569) [redacted] Tinder [redacted] 10 [redacted] [redacted] Like [redacted] 40 [redacted][1] [redacted]

[redacted] *Modern Day Dating in Thailand* [redacted] Tinder[2] [redacted] 77% [redacted] Gen Z [redacted]

[redacted] Tinder’s 2026 Year in Swipe [redacted] “friendfluence” [redacted] Match [redacted] 42% [redacted] Gen Z [redacted] 37% [redacted][3]

[redacted] Tinder [redacted] “[redacted] Match [redacted]”

[redacted]: [redacted] Tinder [redacted]

1) [redacted] Double Date – [redacted]

[redacted] Double Date [redacted] Match [redacted] Match [redacted] 85% [redacted] Double Date [redacted] 30 [redacted][4] [redacted] Gen Z [redacted]

2) [redacted] Share My Date – [redacted]

[redacted] Share My Date [redacted]

[redacted] 48% [redacted] Gen Z [redacted] [redacted][2] [redacted]

[redacted] Gen Z [redacted] [redacted] Match [redacted] Tinder [redacted]

[redacted]

1 [redacted] Tinder [redacted] 1 [redacted] - 14 [redacted] 2568 [redacted]
2 [redacted] 18-25 [redacted] 1,000 [redacted] 2567 [redacted] OnePoll [redacted] Tinder
3 [redacted] 18-25 [redacted] 4,000 [redacted] - [redacted] 2568 [redacted] Opinium [redacted] Tinder (“2025 International Opinium Survey”)
4 [redacted] Tinder [redacted] - [redacted] 2568

Additional assets available online: [redacted] (6)

https://th.tinderpressroom.com/valentines-day-2026