Tinder [redacted] 68 “[redacted] [redacted]-[redacted]”

[redacted] **Loud Looking, Kiss-mets, Nano-ships** [redacted]

Tinder [redacted] Year In Swipe™ [redacted] 2567 [redacted] [redacted] 2568 [redacted] [redacted]

[redacted] **Tinder** [redacted] “[redacted] [redacted] [redacted] 3 [redacted] **Loud Looking** [redacted], **Kiss-met** [redacted] **Nano-ships** [redacted] “[redacted]” [redacted] “[redacted]” [redacted] “[redacted]” [redacted] “[redacted]” [redacted]

[redacted] 2567 [redacted] Tinder [redacted] 2568

[redacted] **2567** [redacted] **2568**

#1. [redacted] “[redacted]” **(Loud Looking)** [redacted]

[redacted]

[redacted] [redacted] Tinder [redacted] “[redacted]” [redacted] Tinder [redacted] 2567 [redacted][1] [redacted] [redacted] Tinder [redacted]

[redacted] “[redacted]” [redacted] Dating Goal [redacted] 57% [redacted] 55% [redacted][2]

[redacted] Match [redacted] [redacted] “[redacted]” [redacted] “[redacted]” [redacted] [redacted] [redacted] 2567[3]

[redacted] 2567 [redacted] “[redacted]” (Assumptions Epidemic) [redacted] [redacted] [redacted] [redacted] Tinder [redacted] [redacted] 65% [redacted] [redacted] 29% [redacted][4] [redacted] “[redacted]” [redacted] [redacted]

#2. [redacted] [redacted] [redacted] “[redacted]” (Kiss-Met)
[redacted] [redacted]

[redacted] 2568 [redacted] Tinder [redacted] 3 [redacted][5] [redacted] [redacted] Gen Z [redacted] 92% [redacted] [redacted] [redacted][6] [redacted] [redacted] Match [redacted] [redacted] [redacted]

“[redacted]” [redacted] 40% [redacted] [redacted] 2568 [redacted] 34% [redacted] ([redacted]) [redacted] [redacted][3] [redacted] 2568 [redacted] [redacted]

#3. [redacted] “[redacted] [redacted]” (Nano-Ships)
[redacted] [redacted]

[redacted] 2567 [redacted] [redacted] [redacted] [redacted] [redacted]

[redacted]

2568 [redacted]

[redacted]3 [redacted]

#4. [redacted]

[redacted]…[redacted]

[redacted] 1 [redacted] 4 [redacted]

[redacted] 60% [redacted] 20% [redacted] MVP [redacted] 2568 [redacted]3 [redacted] Gen Z [redacted] 48% [redacted]6

[redacted] 40% [redacted] [redacted] 2568[3] [redacted] 2567[redacted] Like [redacted] Tinder[1]

#5. [redacted]

[redacted] 2568 [redacted]

(40%) (35%) (31%) (30%) (28%)[3] (50%) (44%) (34%)[3] 22%[3]

Gen Z “”[6] Tinder “” 54% “”[2]

2568 45% “”[3]

1 Tinder 1 - 1 2567

2 Tinder 1 - 1 2567

3 18-30 4,000 25 2567 - 2 2567 OnePoll Tinder

4 18-34 2,000 2,000 2,000 2,000 6 2567 - 18 2567 Opinium Tinder

5 Tinder 30 2567 Tinder tinderlove.com

6 [redacted] 18-25 [redacted] 19-23 [redacted] 2567 [redacted] OnePoll [redacted] Tinder

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Additional assets available online: [redacted] (15)

https://th.tinderpressroom.com/thailand-year-in-swipe-2024