

Dating App	Percentage of Respondents
Tinder	45%
'Single Journey'	35%
Bumble	25%
OkCupid	20%
eHarmony	15%
Match	10%
'Single Journey'	5%
Other	5%

Tinder “It Starts With A Swipe™”

2565

Tinder

Tinder

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App	Percentage
Tinder	85%
Single Journey	15%
Tinder	75%
Single Journey	25%
Tinder	65%
Single Journey	35%
Tinder	55%
Single Journey	45%

- Dating Goal
Dating Goal
Tinder
- Explore
Explore

• [Passport](#) Passport
 Tinder
 2565

• Match
 Tinder 2565

Tinder 45 190
 530 Match
 7.5

* 'Sneak Out'

Tourism Authority of Thailand and Tinder brings back ‘Single Journey Season 2’ to connect like-minded Thai adult singles

This Songkran, Tinder and the Tourism Authority of Thailand are inviting Thai singletons to make new connections based on their shared passion for travel with Single Journey Season 2. This Songkran, Tinder and the Tourism Authority of Thailand are inviting Thai singletons to make new connections based on their shared passion for travel with Single Journey Season 2.

The first season of Single Journey emerged as the lockdown was beginning to ease up everywhere across the world, during which the Tourism Authority of Thailand and Tinder launched a first-of-its-kind collaboration that targeted solo travelers. Combining the pent-up desire for IRL connection and passion for wanderlust amongst young Thais, the Single Journey campaign was a collection of day-long experiences across Thailand that was truly well-received by Thai singles looking to

spark new connections.


As seen in Tinder's recent [‘It Starts With A Swipe™’](#) global brand campaign, young Thai adults are looking for new and creative ways to connect, and as the world goes IRL in a big way this summer it's the perfect time to create your own swipe story. Travel is amongst the top five most popular interests added by Thai daters to their bio in 2022 and a topic regularly included in Thai Tinder members' bios - *“I love to travel when I have the time - sea or the mountains, I like them both!”* and *“Looking for someone to travel with, to check out cafes and take cool photos together”*.

For Tinder members looking to find a new friend to head to this year's exciting Singles Journey, here are some must-know Tinder features to make dating safe and fun:

- **[Dating Goals](#)**: With any connection, it's important to be on the same page! This profile feature lets members show in their profile what they're on Tinder for: long-term relationship, long-term open to short, short-term open to long, short term, new friends, or still figuring it out.
- **[Interests and Explore](#)**: Show who you are and what you like by adding up to 5 Interests in your Tinder profile. Also, try Tinder's Explore; whether you're a foodie, looking for a coffee date or want someone to share your passion for the sand and the sun, in Explore you can find profiles of people with Interests similar to yours.
- **[Passport](#)**: If you're looking to date “away from home” use Tinder's Passport and drop a pin on the map and start connecting with people in that location. Destinations such as Bangkok, Chiang Mai and Phuket were the top-most visited cities by Thais on Tinder Passport in 2022!
- **[Safety Center](#)**: All safety-related resources are in the in-app Safety Center, easily accessible from your profile. When connecting online, use the in-app chat and video chat features and don't share any personal or financial information.

Available in 190 countries and 40+ languages, Tinder is the world's most popular dating app. The app has been downloaded more than 530 million times and led to more than 75 billion matches worldwide.

** This project is made possible through a partnership between the Tourism Authority of Thailand and Drive Digital Co. Ltd..*

Additional assets available online:  [Google Drive](#) (4)

<https://th.tinderpressroom.com/single-journey-season-2>