

Tinder Newsroom



: Traveler Alert Tinder



A horizontal bar chart showing the distribution of LGBTQ-related terms across various platforms. The x-axis represents the percentage of users (0% to 100%). The y-axis lists platforms: Facebook, Twitter, LinkedIn, YouTube, Instagram, and Tinder. Each platform has a bar divided into segments representing different term types: Black (most common), Blue, Red, and Green. Specific labels include 'LGBTQ' and '(Traveler Alert)'.

This treemap visualization illustrates the relative sizes of various entities. The largest entity, representing approximately 40% of the total area, is 'Tinder'. Other significant entities include 'LGBTQ+' (top left), 'Passport' (bottom right), 'ILGA World' (blue bar), and multiple instances of '(Traveler Alert)' and 'Tinder' labels.

A horizontal bar chart showing the percentage of users who have used the app at least once. The x-axis represents the percentage from 0% to 100%. The y-axis lists various demographic groups. Each group has a blue bar representing its usage rate.

Demographic Group	Percentage (%)
Tinder Lite	~10%
: Tinder Lite	~10%
iOS	~10%
4.4 - 5.1	~10%
#RightToLove (LGBTQ+)	~10%
LGBTQ+	~10%



Additional assets available online:  (1)

<https://th.tinderpressroom.com/safety-update-introducing-traveler-alert>