

Tinder “Plant-Based”

22 Tinder “Plant-Based”

Gen Z

(plant-based)

Gen Z

Passion

Earth Day)

“Plant-Based”

Passion

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Passions (

Passion

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Produce Blue Book

Gen Z

65%

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Top 10

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Passions

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Additional assets available online: [\(1\)](#)

<https://th.tinderpressroom.com/plant-based>