

“**Gen Z** **2569** **Dating Sunday** **Tinder**

Gen Z **2569** **Dating Sunday** **4** **Tinder** **2568** **Match 380** **Match** **13%²**

Dating Sunday **Tinder** **2568³**

Vibe **2569**

Dating Sunday² **Dating Sunday**

- Match** **13%** **Tinder** **10%**
- Likes** **10%**
- Dating Sunday** **Tinder** **Match** **6%** **Match** **380**
- Dating Sunday** **4** **Tinder** **‘Like’** **40**

Dating Sunday

Tinder’s Year in Swipe™ 2025

[illegible]

The chart displays two horizontal bar charts. The top chart is for the 'Tinder' app, showing usage percentages for men (90%) and women (46%). The bottom chart is for the 'Match' app, showing usage percentages for men (50%) and women (33%). The bars are colored blue for men and pink for women.

App	Gender	Percentage
Tinder	Men	90%
	Women	46%
Match	Men	50%
	Women	33%

Tinder 2568³,
 , , , , , , , ,
 Match
 “?”

Dating App	Percentage of Users
Match	~45%
Bumble	~35%
eHarmony	~25%
OkCupid	~20%
Tinder	~15%
Grindr	~10%
Zoosk	~5%

Survey	Number of Respondents
18-30	4,000
OnePoll	2568
Tinder	2568
Opinium	2568
Tinder ("2025 International Opium Survey")	2568
Tinder	5
Tinder	1
1	2568
Tinder	1
14	2568