

Tinder Dating Sunday Gen Z

Dating Platform	Percentage
New Year resolution	35%
Dating Sunday	30%
Tinder	7%
Likes	18.2%

Platform	Percentage
Tinder	19.4%
(Dating Sunday)	11.1%
Facebook	10.0%
Instagram	10.0%
Twitter	2.2%

5 Gen Z

Tinder (Interests) " " (second hand apparel) 2565-2566

4. Work-Date-Life balance

Age Group	Percentage
Gen Z (13-21)	85%
Millenials (22-31)	75%
Gen X (32-41)	65%
Boomers (42-51)	55%

5. “ ” RuPaul “if you can’t love yourself, how in the hell are you gonna love somebody else?” ()

Gen Z

Tinder 80%

Gen Z

79% Match 2

Additional assets available online:  [\(1\)](#)

<https://th.tinderpressroom.com/dating-sunday-2024>