

[illegible]

| Celebrity   | Followers (Millions) |
|-------------|----------------------|
| Tinder      | 100                  |
| Adam Levine | 80                   |
| Grammy®     | 60                   |
| The Voice   | 50                   |
| NBC Tinder  | 40                   |
| Adam Levine | 30                   |
|             | 20                   |

| Dating App         | Percentage of Respondents |
|--------------------|---------------------------|
| Tinder             | 64%                       |
| Bumble             | 59%                       |
| OkCupid            | 58%                       |
| Grindr             | 57%                       |
| Match              | 56%                       |
| eHarmony           | 55%                       |
| Zoosk              | 54%                       |
| Plenty of Fish     | 53%                       |
| Coffee Meets Bagel | 52%                       |
| Hinge              | 51%                       |
| Tinder             | 50%                       |
| Bumble             | 49%                       |
| OkCupid            | 48%                       |
| Grindr             | 47%                       |
| Match              | 46%                       |
| eHarmony           | 45%                       |
| Zoosk              | 44%                       |
| Plenty of Fish     | 43%                       |
| Coffee Meets Bagel | 42%                       |
| Hinge              | 41%                       |
| Tinder             | 40%                       |

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@Tinder @Postmates

#VDayandChill

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” Ben Trinh  
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■■■■■■■■■ Tinder

The chart displays the number of Tinder profiles for four different years. The bars are arranged horizontally, with the year labels placed at the end of each bar. The data is as follows:

| Year | Number of Profiles |
|------|--------------------|
| 2012 | 190                |
| 2013 | 26                 |
| 2014 | 20                 |



